



Supporters of the fight!

The Kern County Cancer Fund invites you and your business to be involved in the fight against cancer. Corporate sponsorship provides an exceptional opportunity for you to be a part of “Campout Against Cancer”.

Contributing to this event will raise support for Kern County patients and 100% of the net proceeds will stay local. Your generous contribution assists with medical costs associated with their cancer care, i.e. prescriptions, insurance premiums, Cobra, deductibles, co-pays and co-insurance.

Please join us for our first “Campout Against Cancer”, by being a sponsor and/or creating a team. This is a 24-hour celebration that takes place Friday and Saturday, April 4 and 5, 2014. This event honors survivors, remembering loved ones who have lost the battle, and to raise money to improve the quality of life for cancer patients and their families.

Thank you for taking the time to review this proposal. Together we will make a difference in cancer patient’s life. Your financial support really does make the difference!

“Local Support for Local Needs”

Sincerely,

Sheryl Gallion
Event Co-Chair

Christy Fitzgerald
Event Co-Chair

Git Patel
Sponsorship Chair

Steve Pressley
Finance Chair

For more information please call: 661-616-6430



SPONSORSHIP AGREEMENT

Thank you for stepping up to support the battle with cancer!

Please check one of the below levels of Sponsorship. The signed contract must accompany payment. Payment must be paid by March 24, 2013, for all of the contract conditions to apply. **Please make check payable to the Kern County Cancer Fund.**

- \$50,000 Presenting Sponsor
- \$25,000 Event Sponsor
- \$15,000 Platinum Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor
- \$2,500 Bronze Sponsor
- \$1,000 Copper Sponsor

Survivor Sponsorships

- \$5,000 Hope Sponsor
- \$2,500 Life Sponsor
- \$1,000 Celebrate Sponsor

Name/Company - exactly as you wish it to appear on materials

Contact Name (Name of Person we should Thank for donation)

Solicitor Name (Volunteer/Team Member who secured the sponsorship)

Address

Telephone

E-mail

Please credit my Sponsorship to the team named above

Credit Cards: Visa or MasterCard accepted. Please contact 661-616-6430 to pay donation by credit card or visit www.cacteam.org to donate via PayPal.

Sponsors: We need logo artwork by March 21, 2014 in order to be included on the t-shirt. We would prefer a vector based .eps or .tiff file, but a .jpeg file is OK if necessary. Please email your artwork to: mavila@cbccusa.com

Mail or Deliver form to: Kern County Cancer Fund, 6401 Truxtun Ave., Suite 280, Bakersfield, CA 93309
For questions, call: Gitesh Patel, Sponsorship Chair: 661-201-2525
Steven Pressley Finance Chair: 661-978-6056

Your donation is tax-deductible to the fullest extent of the law. Our tax identification number is 77-0491071.

Below are the benefits you receive for your donation to "Campout Against Cancer"

Kern County Cancer Fund



WHAT YOU GET:	Exclusive Presenting \$50,000	Event \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Copper \$1,000
Company name with event name	Y	-	-	-	-	-	-
5'x6' stage banner	Y	-	-	-	-	-	-
4'x5' stage banner	-	Y	-	-	-	-	-
3'x4' stage banner	-	-	Y	-	-	-	-
2'x3' banner on stage	-	-	-	Y	-	-	-
Check Presentation on stage	Y	Y	Y	Y	-	-	-
Additional banners at event	2	2	-	-	-	-	-
Survivor shirts	LOGO	-	-	-	-	-	-
Prize distribution by company for Game	Y	Y	Y	-	-	-	-
Company LOGO goodies to players	Y	Y	Y	Y	-	-	-
3'x4' game banner	ALL	3	2	1	-	-	-
Event ribbon	LOGO	-	-	-	-	-	-
Game ribbons	-	Y	Y	Y	-	-	-
TV Billboards where possible	Y	Y	Y	Y	-	-	-
VIP Parking Pass (Optional)							
VIP Lanyards (FAST PASS)	20	15	6	4	2	-	-
Event Banner at entrance	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	-
Event Shirt	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	NAME
Recognition during the event	Y	Y	Y	Y	Y	Y	Y
Dinner Tickets	20	15	10	8	6	4	2
Team registration waived	Y	Y	Y	Y	Y	Y	Y

Survivor Sponsorship Opportunities	Hope	Life	Celebrate				
Survivors Shirts	LG LOGO	SM LOGO	NAME				
Reserved Table	Y	Y	-				
	\$5,000	\$2,500	\$1,000				

KCCF KERN COUNTY CANCER FUND

Local Support for Local Needs

Facts at a Glance*

KCCF has been reviewing applicants since October 2012, even though the formal process didn't start until January 2013.

- KCCF assists Kern County cancer patients and those with associated blood diseases.
- Qualified applicants demonstrate a significant change in their financial situation due to medical treatment. Applicants are reviewed twice a month by the Patient Eligibility Committee. If accepted, a patient can receive financial assistance subject to a lifetime maximum and continued eligibility.
- The program assists with medical costs associated with their cancer care, i.e. Prescriptions, Insurance Premiums, Cobra, Share of Cost, Out of Pocket expenses, deductibles, co-pays and co-insurance.
- A volunteer committee called our Patient Eligibility Committee is made up of volunteer social workers, nurses, and other medical professionals from Kern County. They review applications and determine the need based on financial circumstances. Prior to distributing funds from KCCF, the committee refers patients to existing co-pay programs, government programs and other forms of financial assistance that may be available.
- Approved applicants may receive assistance for up to 6 months. If further assistance is needed, financial documents are reviewed once again.
- The Program Policy Committee consists of board members who review policies quarterly and determine what type of funding and application is accepted.
- To date, 84 patients have been approved and over \$500,000 has been committed to local patients through April 2014.
- KCCF has an open book policy; financials and statistics are updated monthly.



* Updated October 24, 2013